

Workshop on E-Mail Etiquettes

4th January, 2023

"An email can make or break a potential opportunity for you, so send and respond to them wisely"
– Leila Lewis

Prof. Dr. Sandeep Kautish (Director Academics of LBEF Campus) held the program at LBEF Seminar hall to give knowledge about how to write or reply emails in a socially or professionally acceptable manner. At first, he explained about the structure of email which covered various sub-parts like subject line, salutation, emoji's, signoff, message text, CC (carbon copy), BCC (blind carbon copy), attachment and signature. He further highlighted twelve rules to be remembered to create better professional emails. Lastly, he ended his session by pointing out the important tips for writing email by using acceptable language, grammar, structure, conventions and formality. The session was well received and appraised by the students.



THE FIRST IT COLLEGE OF NEPAL



IN ACADEMIC COLLABORATION WITH
ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY & INNOVATION

WORKSHOP ON
EMAIL ETIQUETTES
(ONLY FOR LBEF STUDENTS)

Book your Seat Now!

Registration Closing Date: 2nd January, 2023
Time: 12:00 PM

4th JANUARY, 2023 10:00 AM

Scan the QR Code for Registration





PROF. (DR.) SANDEEP KAUTISH
DIRECTOR ACADEMICS
LBEF CAMPUS

www.lbef.edu.np

LBEF Sports Fest

9th - 13th January, 2023

"It's not the will to win that matters, everyone has that. It's the will to prepare to win that matters" –Paul Bryant

LBEF values physical and mental fitness as a prerequisite to life success. As a part of extracurricular activities, LBEF Sports Fest was organised by the Sports Club to encourage the students showcase their sporting talent. The vision of the activity was to develop leadership roles, enhance team spirit, boost self-confidence, learn time management, learn discipline and develop spirit of fair competition among students. The entire LBEF Campus was in full on sportsman spirit. The students enthusiastically competed, in teams and individually, in Cricksal, Futsal, Volleyball, Basketball, Badminton, Table Tennis, Carom and Chess. Cricksal and Futsal were conducted in the Velocity Arena located at Ratopool, Kathmandu



and all other events were held within the premises of LBEF Campus. At the end of these five-day activities Er. Prakash Kumar Kejriwal (Executive Director), Mr. Pankaj Jalan (Chairman), Mr. Uday Kant Jha (Director Administration) and Prof. Dr. Sandeep Kautish (Director Academics) distributed certificates, medals, champion's trophy and cash prizes to all winners and winning teams. All in all, the event brought a thrilling atmosphere and feeling of excitement, refreshment, enjoyment and victory.

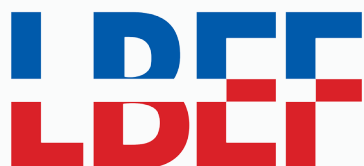
Shequal Foundation's: Hacking for Humanity

18th January, 2023

"The only way to solve the problem of women's subordination is to change people's mindset and to plant the new idea of gender equality into every mind"
–Riane Eisler.

Organised by LBEF Entrepreneurship Club, at LBEF premises, the pre-event included many incubation introductory sessions needed for the Hackathon.

The sessions boosted the energy in the students and made them feel "She is equal" and aware about advantages of ethical hacking and future prospects. The session further highlighted on gender equality that will help abolish poverty, create more equal economies and fairer societies. The event was attended by more than 40 students of LBEF and was highly appreciated and applauded.



THE FIRST IT COLLEGE OF NEPAL

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MESSAGE FROM THE CHAIRMAN



**Er. Pankaj Jalan,
Chairman
LBEF Group of Institutions**

Dear Readers,
Greeting from the LBEF Campus

I hope you are doing well

I am delighted to welcome our readers to our 1st issue of LBEF connect for the year 2023. The first trimester of the year has brought many new achievements for us.

We organized Graduation Ceremony at Soaltee Hotel, Tahachal, Kathmandu on 22nd March 2023. Hon'ble Sushila Sirpali Thakuri (State Minister for Culture, Tourism and Civil Aviation) was the Chief Guest for the event while Mr. Gurpardeep Singh, Chief Operating Officer at the Asia Pacific University of Technology and Innovation, Malaysia was the special guest for the very special day for the entire LBEF fraternity. Mr. Rajendra Malla, President, Nepal Chamber of Commerce, and Mr. Birendra Mishra, Former Director General, Department of IT and Advisor, LBEF Group of Institutions were amongst the invited guests. More than 100 LBEF students graduated in 2022 were conferred with their degree certificate in Information Technology and Management domain i.e., B.Sc. (Hons) in IT, MBA and MSc ITM.

On 24th March 2023 we hosted the 3rd Alumni meet "Milap" successfully in which many of the Alumni participated with full enthusiasm and made it a great success. Mr. Gurpardeep Singh, COO of APU Malaysia was the chief guest for the event and he congratulated LBEF management and staff for organizing "Milap" and for initiating National and international chapters. 1st Research Symposium on "Emerging Trends in Information Technology & Business Management" was conducted on 3rd March in which research students of MBA and M.Sc. ITM of LBEF presented their dissertation research before the industry experts and renowned academicians. Dr. Rajib Subba, Chief Operating Officer at Info Developers and Prof. Srawan Kumar KC from Kathmandu University.

Being a silver sponsor, we proudly organized and participated at CAN InfoTech 2023, Bhrikutimandap Exhibition Hall from 8th-14th February 2023. Our main objective was to provide a good platform for students and visitors to learn about the opportunities available at LBEF Campus and take a right step to have a glorifying career. Furthermore, from 9th- 13th January, as a part of extracurricular activities, we organized LFEF Sports Fest to encourage the students showcase their sporting talent. Various guest lectures on the different topics i.e. "Essentials of Digital Marketing" by Mr. Karan Shah, "Management Skill Vs Leadership Skills" by Mr. Santosh Dhungana and "Career Opportunities from Nepali Job Market" by Mr. Diwash Thapa were conducted and very much enjoyed by all the participants.

Lastly, I would like to congratulate our readers for their blessings and well wishes and we aspire to do more academic achievements in the future too.

**Stay Safe and Healthy!
God Bless You All!**

MESSAGE FROM THE DESK OF EDITOR



Ms. Anwesha Sthapit
Editor
LBEF Connect

Dear Readers,

Welcome to the 1st issue, Vol. 6 of LBEF Connect. The last three months were very productive from the perspective of both academic and extracurricular activities. We strive to deliver cutting edge and quality education to our students and we will continue doing so in the upcoming days too. Graduation Ceremony was held at Soaltee Hotel, Tahachal, Kathmandu on 22nd March 2023. On 24th March 2023, 3rd Alumni meet “Milap” was successfully hosted. 1st Research Symposium on “Emerging Trends in Information Technology & Business Management” was conducted on 3rd March. Being a silver sponsor, we proudly organized and participated at CAN InfoTech, Bhrikutimandap Exhibition Hall from 8th-14th February 2023.

In the last 3 months we organized guest lectures on the topic of “Essentials of Digital Marketing” by Mr. Karan Shah, “Management Skill Vs Leadership Skills” by Mr. Santosh Dhungana and “Career Opportunities from Nepali Job Market” by Mr. Diwash Thapa. Similarly, Workshop on E-mail Etiquette, LBEF PROJECT EXPO, Mock Interview, Shequal Foundation’s: Hacking for Humanity, IT Talk Show and Debate competition on topic “Social Media is a Boon or a Bane for the Society” were also conducted. These academic activities will help to broaden students’ mindsets and help to deepen their knowledge.

Besides these, students were active in many non-academic events such as LBEF Sports Fest and Finale of Hult Prize. The auspicious ceremony of Saraswati Puja was celebrated on the campus premises with great fervour and devotion with active participation of all faculty members, staff members and students.

Lastly, I kindly thank parents, students, non-academic and academic staffs for their continuous support and hard work in helping to keep the mission and vision of the LBEF Campus at the top level in the country in terms of academic excellence.

Stay Safe and Healthy!

THE BUZZ

• EVENTS • NEWS • ARTICLES

Essentials of Digital Marketing

23rd January, 2023

"Ignoring online marketing is like opening a business but not telling anyone" - KB Marketing Agency

Karan Shah, founder of IIDE (India's No 1. Digital Marketing Institute) introduced the concept of Digital marketing and its importance in today's digital age. He also highlighted the different digital media used for marketing, their importance, features and objectives. To prove that people nowadays are all victims of Digital Marketing, he asked series of yes/no question to audience. As per the response of the audience each and every questions were answered in "Yes". He further recommended the students to get enrol in Digital Marketing skill courses which are available in his organization, IIDE Nepal. The secession was concluded after Prof. Dr. Sandeep Kautish (Director Academics) handed token of love to Mr. Karan Shah. The session was very interactive, informative, inspiring and well applauded by all.

Saraswati Puja Celebration

26th January, 2023

The auspicious ceremony of Saraswati Puja was celebrated on the LBEF Campus premises with great fervour and devotion. All the teachers, staff members and students were cordially invited to attend this program. The college was beautifully decorated with flower garlands, balloons, paper flags etc. The program was inaugurated by Er. Prakash Kumar Kejriwal (Executive Director of LBEF group of institutions) by lighting a lamp in front of Goddess Saraswati's idol. The prasad was distributed among all the members after the puja. The fragrance of flowers, the aroma of the burning camphor in lamps and the bright paper designs fluttering under the blue skies filled campus environment with peace and positivity. This commemoration bought recreation, refreshment, entertainment and fun all together.



LBEF Project Expo

5th February, 2023



"The difference between the impossible and the possible lies in a person's determination" - Tommy Lasorda

The major objective of organizing this PROJECT EXPO was to provide the platform and unleash the potential of the students by showcasing their innovative projects developed in the Final Year. The outcome of the event was that students were able to demonstrate their learning experience and the process boosted their confidence level. Project Prototypes prepared by BBM and BSc.IT students focused on real world problems in the areas of Internet of Things (IoT), Website Design and Development, AI (Artificial Intelligence) and ML (Machine Learning). The fair was evaluated by Er. Prakash Kumar Kejriwal (Executive Director), Mr. Pankaj Jalan (Chairman), Mr. Uday Kant Jha (Director Administration) and Prof. Dr. Sandeep Kautish (Director Academics). After successful completion of Project Expo, Mr. Pankaj Jalan gave his vote of thanks to LBEF team for providing support to make this event happen and also congratulated all faculty members, staff members and students for their active participation.

Events

Participation at CAN InfoTech, Bhrikutimandap Exhibition Hall

8th - 14th February, 2023

LBEF was amongst the silver sponsor of CAN InfoTech 2023. The main objective of participating in this event was to provide a good platform for students, parents, guardians and visitors to learn about the opportunities available at LBEF Campus and take a right step to have a glorifying career. The students and visitors got a chance to interact with the representatives of LBEF Campus and learned about various courses offered (MBA, MSc. IT, BBM and BSc.IT), admission procedures and availability of scholarship. It was obvious to observe that most of the visitors showed keen interest to join LBEF Campus for their further studies. The seven day event was a grand success along with our usually unforgettable LBEF experience.



Debate Competition “Social Media is a Boon or a Bane for the Society”

8th February, 2023

“You don’t win a debate by suppressing discussion; you win it with a better argument.”

Training and Placement Cell, LBEF Campus organized a Debate competition on topic “Social Media is a Boon or a Bane for the Society” in which students of master’s program i.e. MBA and M.Sc. ITM enthusiastically participated and expressed their views on the topic. The aim to organize the debate competition is to double up students’ public speaking skill so that they became comfortable while expressing their opinion and thoughts in front of others. Ms. Susmita Pathak, Training & Placement Officer coordinated the activity.



Expert Series Session: “Learn from Industry Professional

12th February, 2023



“Starting a new job can be nerve-racking, but it’s also exciting. You’re embarking on a new future, positioning yourself to write a fresh story on a clean slate.” – Adena Friedman

To provide undergraduate students with tips and insights into how to define their career priorities and look for a job in the Nepali Market, Training and Placement Cell, LBEF invited the Managing Director of Talent Connects, Mr. Diwash Thapa, to conduct the “**Learn from Industry Professionals: Expert Series session**”. He discussed on topics such as the scenario of the Nepali job market, job preparation tips, gap between fresh graduate and job market, requirement of skill and discipline for students and benefits to engage in internship programs. The session was quite interactive and attended by more than 50 students. The vote of thanks was delivered by Prof. Dr. Sandeep Kautish (Director Academics) of LBEF Campus.

Events

Guest Lecture on Management Skills VS Leadership Skills

23rd February, 2023

"The future belongs to those who learn more skills and combine them in creative ways." — Robert Greene

The guest speaker Mr. Santosh Dhungana (Marketer and Educator) shared his ideas about two types of skills i.e Management skills and Leadership Skills. According to him, management skills includes focus on planning, organizing, staffing, directing and controlling, whereas leadership skill is mainly a part of directing function of management. Top management skills include planning, budgeting, task allocation, creativity and problem solving. Common leadership skills include decision making, communication, relationship building and strategic thinking. He pointed out three important differences between a manager and a leader: a leader invents/innovates while a manager organizes, a manager relies on control whereas a leader inspires trust and a leader asks the questions "What" and "Why" whereas a manager learns more toward the questions "How" and "When". The session was very insightful, informative and appraised by all the participants

Finale of Hult Prize

27th February, 2023

The 2nd edition of Hult Prize at LBEF - 2023 was successfully organized at Anupam Foodland on 25th February 2023. This year's theme for Hult prize was "Redefining Fashion" and LBEF students showcased their cutting-edge ideas & business plans before the elite panel of judges comprising industry professionals.

The winning team, "Initiator," which included team members Ms. Siddhima, Ms. Tashi, and Ms. Manisha, received three ukuleles from the Guitar Shop, a trophy, gold medals, and a 12-month free subscription from Programiz. The judging panel consisted of five esteemed judges: Sonam Subba Limbu, the founder of Sonam Subba Limbu Wear, who is on a mission to build a self-made, environmentally conscious, and socially impactful fashion brand; Neiha Joshi, the Chief Operating Officer at Neema Academy; Pratha Basnet, the founder and CEO of Affordable Thriftstore Nepal; Rajan Koirala, the founder and Chief Mindset Officer of Mindset Cube and a certified NLP practitioner and life coach; and Sandesh Bhandari, the founder and Managing Director of Kumari Job. The event was well planned and coordinated by Hult Prize team of LBEF headed by Ms. Riya Sharma, Sitting Campus Director, Hult Prize at LBEF 2023. Dr. Sandeep Kautish (Director-Academics) delivered vote of thanks to all distinguished guests and appreciated students for their wonderful efforts and execution.

1st Research Symposium on "Emerging Trends in Information Technology & Business Management"

3rd March, 2023



Research students of MBA and M.Sc. ITM of LBEF presented their dissertation research before the industry experts and renowned academicians Dr. Rajib Subba, Chief Operating Officer at Info Developers, delivered the keynote for the session and he emphasized the need to practical relevance and real-world applications of academic research while summarizing his own PhD research outcomes. He advocated the need of industry-academia collaboration for research in order to provide sustainable solutions for the problems of current world. The Session Chair, Prof. Srawan Kumar KC from Kathmandu University, evaluated the research works of students and gave them useful tips for academic research enrichment. Dr. Sandeep Kautish, Director-Academics and Convener of the Symposium expressed his gratitude for the guests and participants.

The objective for Symposium was to bring together the new researcher/scholars, leading academic scientists, professional from industries to exchange and share their experiences in basic science and technology as well as emerging trends in global technological advancement. It enabled to build up an interdisciplinary forum for students, research scholars and academicians for fruitful discussion and navigate the future research for better mankind and society.

Mock Interview Session

9th March, 2023

Mock interviews mirrors an actual job interview and through this activity students get opportunity to reflect on their verbal and non-verbal communication skills at workplace. It is always useful in reviewing the answers to common interview questions and assessing other factors such as attire, gestures, etiquettes and body language. Training and Placement Cell, LBEF organized a Mock Interview with the same intention on 9th March at campus premises. The main aim of this activity was to provide valuable guidance for improving communication skills at workplace and receive immediate feedback from students. The session was quite interactive and informative to students. More than 40 students of BBM and B.Sc. (Hons) IT participated and learnt the basics of Interview preparation.



IT Talk Show

12th March, 2023

There's a difference between knowing the path and walking the path- Morpheus

Training and Placement Cell, LBEF organized an IT Talk Series on "Artificial Intelligence and It's Prospects". The guest lecturer was Mr. Rahul Parajuli, Backend AI Engineer at Tekkon Technologies. The talk focused on introducing the concepts of Artificial Intelligence, Machine Learning, Deep Learning and its applications to students. The main objective of the event was to provide students with exposure of Career Development in field of Artificial Intelligence and Machine Learning. The event was attended by more than 45 students of LBEF and was highly appreciated and applauded.



Graduation Ceremony

22nd March, 2023



"We do not need magic to change the world, we carry all the power we need inside ourselves already: we have the power to imagine better." – JK Rowling

Graduation Ceremony 2023 of LBEF Campus held at Soaltee Kathmandu on 22nd March 2023. Hon'ble Sushila Sirpali Thakuri (State Minister for Culture, Tourism and Civil Aviation) was the Chief Guest for the event while Mr. Gurpardeep Singh, Chief Operating Officer at the Asia Pacific University of Technology and Innovation, Malaysia was the special guest for the very special day for the entire LBEF fraternity. Mr. Rajendra Malla, President, Nepal Chamber of Commerce, and Mr. Birendra Mishra, Former Director General, Department of IT and Advisor, LBEF Group of Institutions were amongst the invited guests.

More than 100 LBEF students graduated in 2022 were conferred with their degree certificate in Information Technology and Management domain i.e., B.Sc. (Hons) in IT, MBA and MSc ITM. The parents and family members of graduating students also attended the ceremony and witnessed their wards achieving a milestone and stepping into professional life. LBEF Family wishes all the graduates for grand success and prosperity in the future life.

Alumni Meet – Milap

24th March, 2023

"Any institutions' alumni are key to its growth. We are focused on giving a global experience to our students." – Shiv Nadar

LBEF hosted the 3rd Alumni meet "Milap" successfully in which many of the Alumni participated with full enthusiasm and made it a great success. Also, National and International chapters of LBEF Alumni were announced in which committee members names were revealed.

Mr. Gurpardeep Singh, COO of APU Malaysia was the chief guest for the event and he congratulated LBEF management and staff for organizing "Milap" and for initiating National and international chapters. Er Pankaj Jalan, Chairman delivered the vote of thanks and invited all Alumnus to take the LBEF Alumni Association to next level by utilizing the 12,000 Alumnus base. Some of the alumni shared their experience and interesting moments of their campus life with the audience. It was an incredible reunion of alumni, students, faculty members and staff members at college premises.

Alumni Meet – Milap, 2023



Graduation Ceremony, 2023



Events



Hult Prize





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